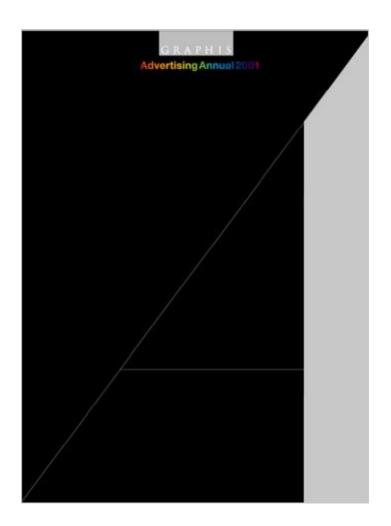
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Advertising Annual 2001





Synopsis

This showcase of the excellence in current advertising campaigns produced internationally is a thorough exploration of print media for diverse fields, covering automotive, electronics, public service, and retail products of numerous types. High-quality reproductions of ads are accompanied by complete captions and credits. Indices of ad agencies, creative directors, art directors, designers, illustrators, photographers, and clients make this a valuable, all-inclusive guide.

Book Information

Series: Advertising Annual Hardcover: 256 pages Publisher: Graphis, U. S. (October 1, 2000) Language: English ISBN-10: 1888001860 ISBN-13: 978-1888001860 Product Dimensions: 12.1 x 8.9 x 1.3 inches Shipping Weight: 3.7 pounds Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #6,179,365 in Books (See Top 100 in Books) #73 in Books > Arts & Photography > Graphic Design > Commercial > Annuals #1093 in Books > Arts & Photography > Graphic Design > Commercial > Advertising #1409 in Books > Textbooks > Humanities > Design

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